

Now Selling

The **Dollie & Me** brand, which encompasses girls' fashion and matching 18-inch dolls, had a soft launch in 2009, and now Kahn Lucas is boosting its self-owned property with a new collection aimed at department stores. The company is producing dresses, sportswear, sleepwear and outerwear for girls sizes 2T to 14 that come with matching togs for their Rachel, Ava and Gabriella dolls (sold separately) created by the renowned Alexander Doll Company. The Kahn Lucas clothing will retail for \$6.99 to \$80; the dolls are \$29.95 each. Kahn Lucas is adding licensees for accessory products for future seasons—look for dress-up items, hair accessories, jewelry, toys, handbags, travel bags and more. For further details and wholesale pricing, call (212) 244-4500. • **Angelina Ballerina** takes center stage at Topsville, which was recently named the dancing mouse's U.S. master apparel licensee by HIT Entertainment. In line with the book and TV character's love of movement, the company has produced dancewear, tees, apparel sets and coordinated separates for Fall '10. Topsville plans grow the line through additional retailers for Spring '11. The collection features designs based on Angelina's new CG-animated look seen in the TV show "Angelina Ballerina, The Next Steps." Contact Topsville at (212) 736-6398. • **Skechers USA** has tapped French Craft Leather Goods Co. to market a line of leather goods and accessories for children and adults. The company is producing trend-

driven belts, buckles, wallets and coin purses meant to complement the footwear brand that will hit retail this month. Look for full-grain and split leather, suede, cotton and nylon materials and contemporary embellishments such as zinc-, steel- or brass-cast buckles. The line will sell through independent, specialty and sporting goods stores in the U.S. and Canada. For details, call (800) 541-0088. • **Precious Moments** has selected A.D. Sutton & Sons as licensee for baby gifts spanning packaged layette, picture frames, photo albums and banks. The line, which features the property's signature artwork and messages of loving, caring and sharing, is targeted at mass retailers and gift stores. The collection retails for \$9.99 to \$17.99; for wholesale prices, call (212) 695-7070. Precious Moments Inc. has also tapped Prestige Toy to create plush items and baby gifts, which wholesale for \$10 each and are set to hit retail next month. Call Prestige Toy at (212) 736-8977. • Kids Republic has produced a sportswear collection for boys sizes 2 to 20 featuring **DC Comics** characters such as Batman, Superman and Flash, under license from Warner Brothers. The line includes cut-and-sew fashion tees, woven shirts, denim and hoodies bearing intricate graphics incorporating music/concert themes, military iconography and more. The collection wholesales for \$12 to \$29 and will sell through major department stores and specialty retailers. Call (323) 235-0444.



Left: Lauren Faust, creator of **Milky Way & the Galaxy Girls**. Below, left to right: **The Skrumps**; **Clifford the Big Red Dog**.



Proven Properties

Scholastic Media is looking ahead to 2012, when **Clifford the Big Red Dog** will celebrate 50 years in publishing. Categories open for anniversary licensing include apparel, toys, bedding, home décor, and games and puzzles. Call (212) 389-3900. • The Jim Henson Company will debut several new properties at Licensing Show, including **The Skrumps**, based on collectible toys by artist John Chandler that feature irreverent rock star hopefuls and targeted at tweens and teens. For licensing opportunities, call (323) 802-1500. • Art Impressions, which manages the Skelanimals brand, announces new developments for **Milky Way & the Galaxy Girls**. The tween property—created by Lauren Faust, the executive producer of the new My Little Pony series—launched

last December at FAO Schwarz via a line of dolls from Yottoy. The **Galaxy Girls** are a group of unique intergalactic teens who each embody self-affirming behaviors and reach for their goals. The stars of the recently released book "Milky Way & the Galaxy Girls: What Planet Are You From?," will be featured in a youth sleepwear collection by Komar, which is currently in development. Contact Komar at (212) 725-1500. For licensing information, call Art Impressions at (318) 591-0105. • Now a video game classic at 25 years, **Tetris** makes its Licensing Expo debut this month, aiming for a fresh push in merchandising. Apparel and accessories lines for all ages are a priority for licensing rights manager Blue Planet Software. For details, call (415) 377-2195.



From left: Topsville's **Angelina Ballerina** apparel; **Batman** tee from Kids Republic; **Dollie & Me** set by Kahn Lucas.

